

## LOCAL NEWS

Thank you to all those who support our chapter's work and provide "Help for Today and Hope for Tomorrow". Our vision is a world without Alzheimer's disease and related dementias.

### **World Alzheimer's Day** (cont'd from page 1)

In Canada, the Alzheimer Society is the leading, nationwide health organization for people affected by dementia in Canada. The Society is a principal funder of Alzheimer research and training, provides enhanced care and support to people with the disease, their families and their caregivers, while acting as a prominent voice in the call for policy change within all levels of government. Active in more than 140 communities across Canada, the Alzheimer Society is also at the forefront of worldwide efforts to fight dementia as a founding member and affiliate of Alzheimer's Disease International.

Each year, the Alzheimer Society's launch date for Coffee Break™, its nationwide annual fundraising event that raises money to support the work of Alzheimer Societies across Canada, coincides with World Alzheimer's Day. All funds raised are used to help fund local programs and services for people with Alzheimer's disease, their caregivers and their families. Please see our insert or contact us at 613-523-4004 or [info@asorc.org](mailto:info@asorc.org) for ideas on how you can be a Coffee Break supporter in Ottawa and Renfrew County.

### **Statistics of people with dementia**

- Worldwide: an estimated 24 million
- In Canada: an estimated 450,000
- In Ontario: more than 160,000
- In Ottawa and Renfrew County: 12,000

### **Champlain Region Priorities** (cont'd from page 1)

Our regional priorities:

- Early Diagnosis and Intervention
- Respite Care Options
- Increased Staffing in Long Term Care Homes

For more information about our region's priorities, visit [www.alzheimer-ottawa-rc.org](http://www.alzheimer-ottawa-rc.org) to the section "How You Can Help – Public Policy" or call 613-523-4004.

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### **Our Thank You to...**

**Alzheimer Coffee Break™ Supporters**



In 2007, Coffee Break™ raised more than \$1.27 million nationally and continues to grow every year. All donations stay in the community where they are raised to help fund essential programs and services for people with Alzheimer's disease and related dementias. This year's Coffee Break™ officially launches on September 18th but local events run throughout September and October. Please see insert for details.